#### THE COMPLETE RETENTION PROGRAM

# **GENERATE UPTO 4X MORE SALES!**

#### INTRODUCING

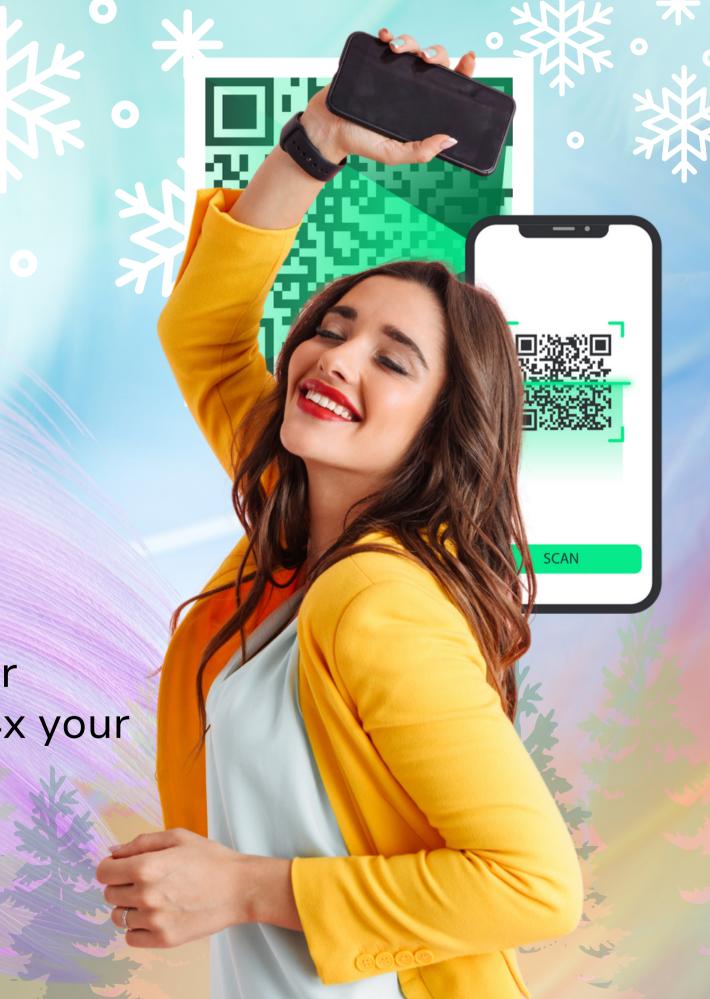


www.qritplus.com

## QR Code Digital Stamp Card

a cloud based Customer Retention Program to 4x your sales & customers

a Demand Generation Program initiative by StratAgile



THE BENEFITS & ROI

# MORE CUSTOMERS! MORE SALES!

Get more business from your existing customers!

GET CUSTOMERS ONBOARDED IN JUST 2 CLICKS

- NO MOBILE APP DOWNLOADS
- NO COMPLICATED LOGINS



#### THE ROI OF RETENTION

# GET MORE \* SMILING CUSTOMERS!

Get up to 88% more revenue\* with our Customer Lifetime Value and Likelihood to Purchase from Same Customers



#### THE DIFFERENCE

# INSTANT REDEMPTIONS

Reward your customer **instantly with offers, gifts and discounts** at billing to increase customer satisfaction and retention



**SCAN** 

#### ENTER COUPON CODE

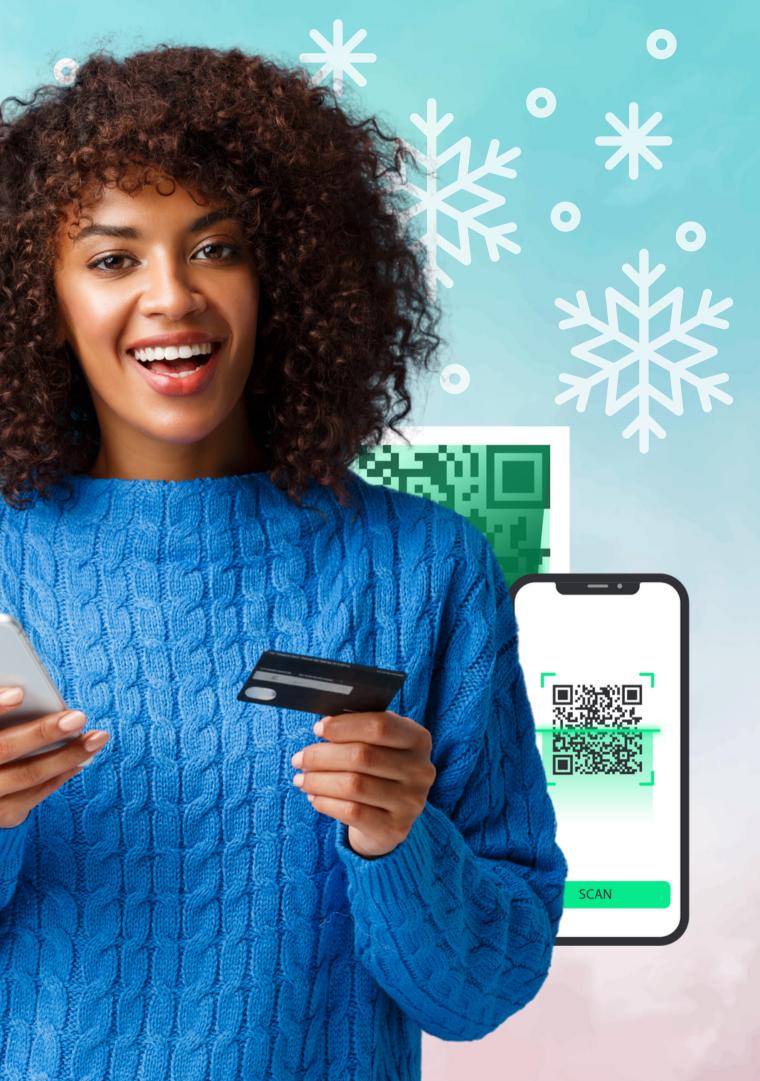


BUY NOW

#### REMARKETING YOUR CUSTOMERS

# CONNECT WITH CUSTOMERS

Digital platform to connect, communicate and engage with your customers resulting in acquisition and remarketing to improve sales.



#### PERSONALISE YOUR CUSTOMER

# PERSONALISED CUSTOMER ENGAGEMENTS

Connect and communicate with your customers using personalised and feature rich strategies to retain them for a longer peiod!

#### Gamification

point scoring competitions

#### Personalise

engagement based on interests

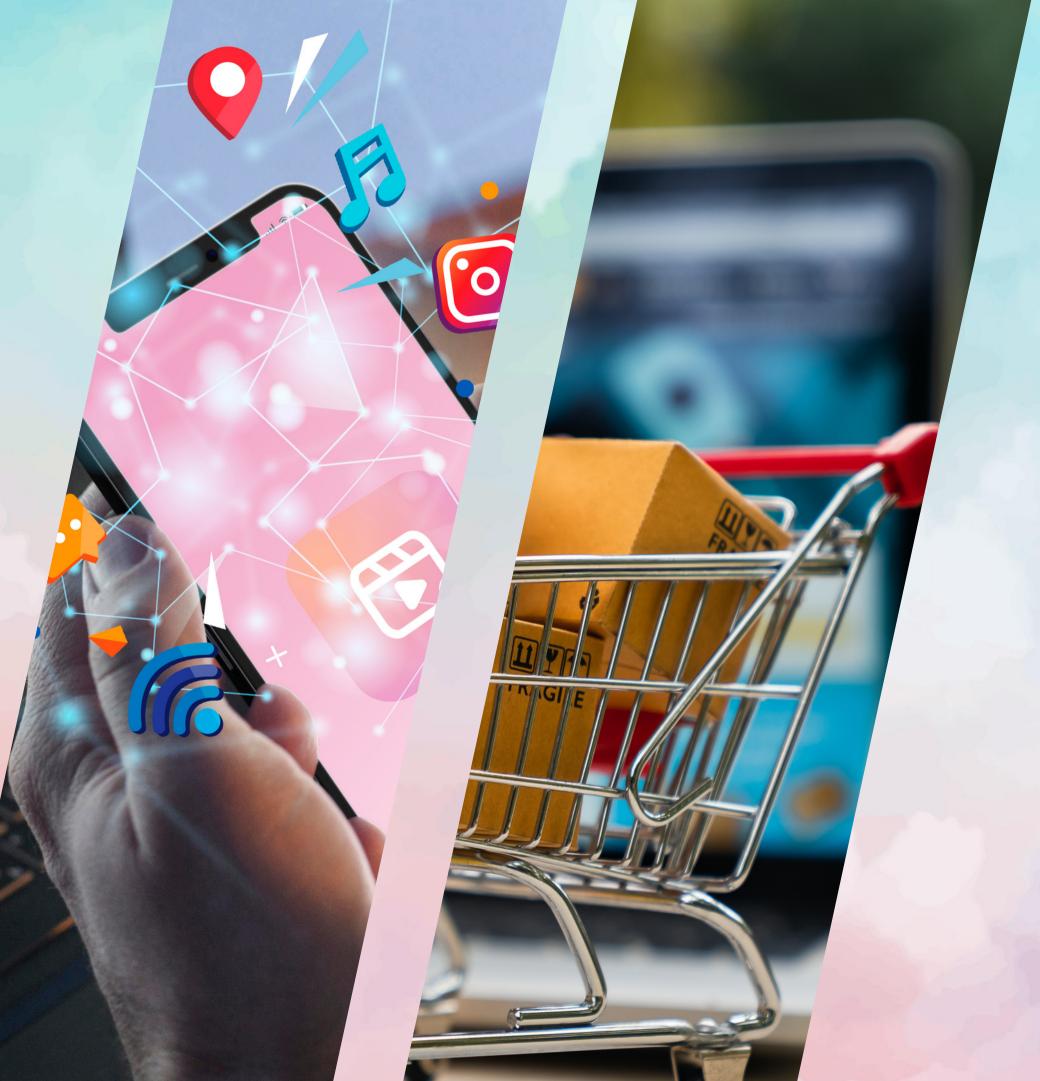
#### **Lucky Draws**

win extra prizes from lucky draws

#### Marketplace

cross business vendor promotions





The platform is flexible and scalable to any extend as per the requirement from the brand

#### FLEXIBLE AND SCALABLE

## **JRD PARTY** INTEGRATIONS

- Marketing Automation
- Online shopping sites
- Digital Marketing
- Offline Marketing

# THE DIFFERENCE **PACKAGES VE OFFER**



#### QR-ESSENTIALS rewards

**QR-LITE** engagements **QR-PRO** personalise



#### **CUSTOM** as per requirement

## THE PROCESS **HOW IT WORKS?**

#### **Customer/Prospect Engagement** Journey







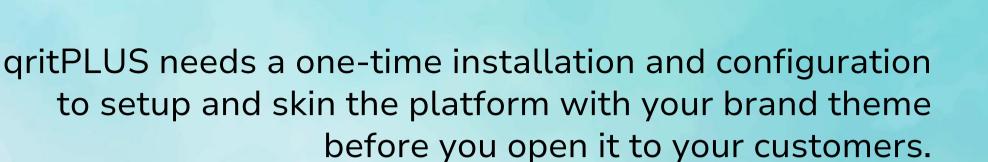


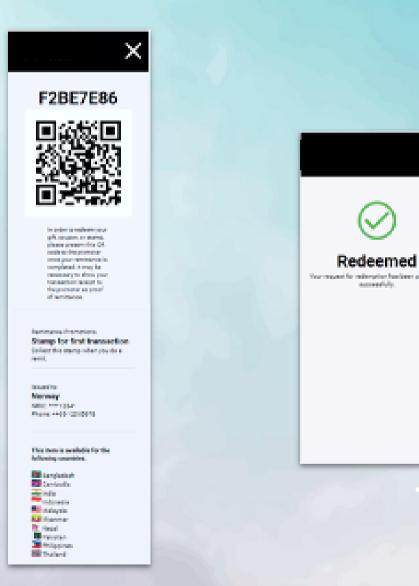
04. Rewards digitised & dynamic

01. Scan **QR** at AN outlet

02. Signup at the platform

03. Simple profiling and T&C





05. Easy redemption - Instore or Online

06. Entire redemption digitised & tracked

## THE PROCESS **HOW IT WORKS?**

#### Merchant Set up and Close Loop journey

K			Home Redeem
***	(Č	2	ctions nors teferrals
	More you redee	m, the more gifts!	rs gns
	Promotion - Redee Belisse/Savemore, Lucky Plaza Outlet * Terms & Conditions	Available in	ions trators s
	1/17	2	
	First transaction Ready To Scan	Second Transaction Ready To Scan	
		4	
	Belisse/Savemore \$5 Voucher \$5 Ready To Scen	Fourth Transaction Ready To Scan	0
	5/7	6.7	

9.127 Customer Joins		8,169 Acquisitions (Remmitted Once)	15.450 Transactions	aem View
9.127 Customer Engagements		15.450 Coupon Redemptions	100.00% Customer Base Expansion	d Referrats View Its
Sunday Popular Day		11:00 AM Hour of a Day	Tote Bag - 2nd Transaction Popular Gift	
Ang Mo Kio WU Store Popular Outlet		FLA 1 AMK Popular FLA	Direct Joins Popular Location	
2023. Western Union Holdings. Inc.	All Rights Res	erved		IT Help Desk
		<b>ć</b>		10

#### qritPLUS has a built-in dashboard with an Insights engine across all campaign activities and CRM programs.

Redeem	Campaigns			
〒 Transactions		Campaign Name	Promotion Type	
★ Friend Referrals	View	Restaurant Rewards Program	Loyalty Rowan	
E Locations	View	Restaurant Referral Rewards	Friend Referral	
🛗 Campaigns 👸 Gift & Stamps				
Q Notifications	© 2023. Mestaura	nt, All Rights Reserved		

ectern Transactions between s0/0st/seeg to s0/0ec/seeg fors (ALOuteta-	
anactions	
ladomens	
forel field solution	
40	
sation 30	
ampsigns 20	
16 Starps 10	
otfestors 9	-
-10	
	n de la

Redeems Transactions Customers Referrals Outlets Locations

- Campaigns
- Gifts & Stamps
- Notifications
- Translations
- Inventory
- Analytics



illy is one of the iconic brands when it comes to F&B across the world and known for its coffee.

The QRITPLUS platform is a SaaS rewards platform targeted to retail business enabling the customers and prospects to gain rewards with ease by using their phone camera QR scan or simply type a tiny URL. No mobile Apps, no complex passwords.

## qritPLUS

This will help illy in customer acquisition, retention and loyalty building.

### **Reward Platform** For illy Malaysia

#### Features include:

- Customer Sign Up
- Member Login
- My Profile
- My Rewards

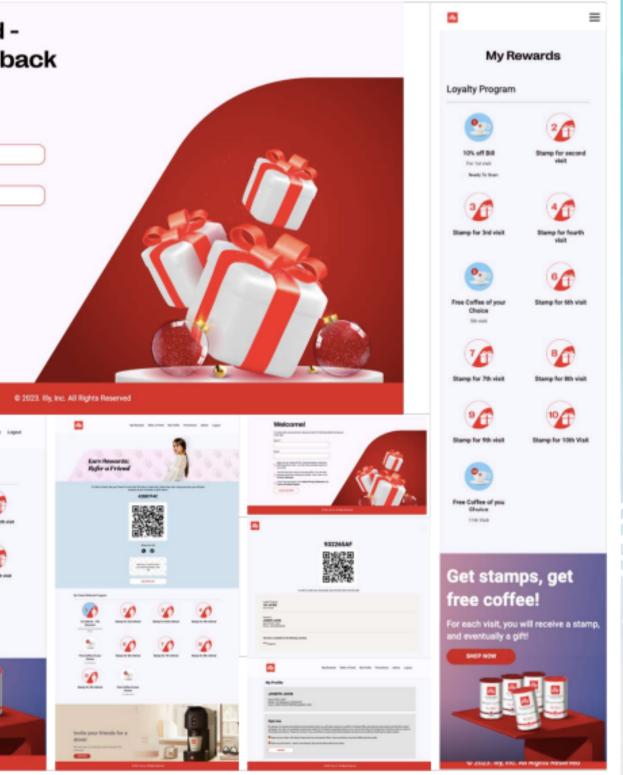
- Refer a Friend
- Activate Stamp
- Promotions
- E-Store
- Customer Logout



- Admin Login
- Dashboard
- Reports
- Redeems
- Admin Logout

		illy	Get rewarded Keep coming b for more! Date Of Birth: DOMM* (Eg. If Date Of Birth is 8th March, enter 0603) DO/MM Mobile Number:* +60 (Malaysia) -
		10	Ng Broach Antera France Mg Holler Promotions advent in
1 A	an - Anna - Anna -	Liptip Proper Version	Lightboundeds
Annual Constant	Second BL Forset and     Second BL Forset	<u>.</u>	Bang for 198-1944
Safadi Balad III In Tanandonat Tanan Ital In ang dig tau da tagata Sananat	A Deal Man - D	Get stamps, g coffee! Fractional work workship a gift	

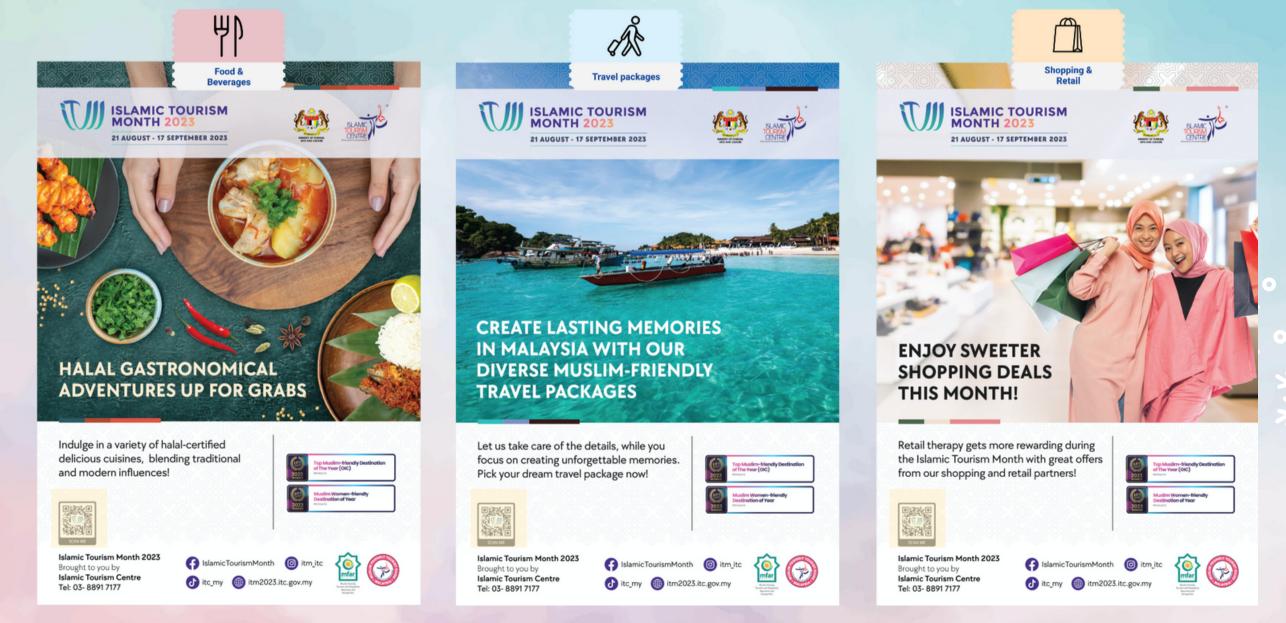


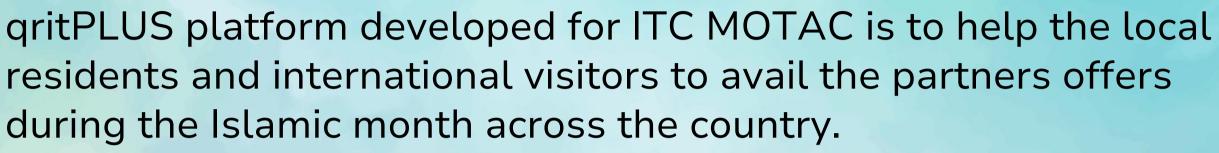




## qritPLUS **Reward Platform** For ITC MOTAC Malaysia

during the Islamic month across the country.

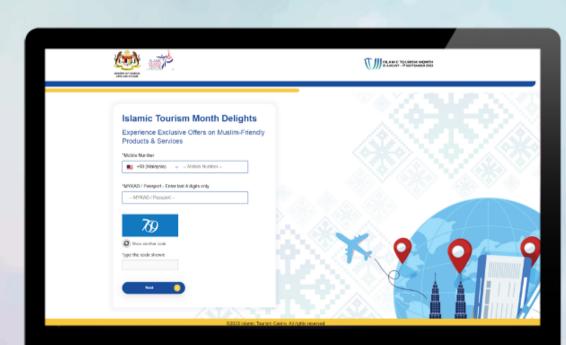




## qritPlus Platform for ITC Three types of Users

## **O1** MASTER ADMIN - ITC MOTAC

# <page-header><page-header><page-header><text><text><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image>



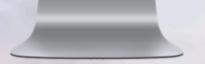
02

**USERS - PARTICIPANTS** 

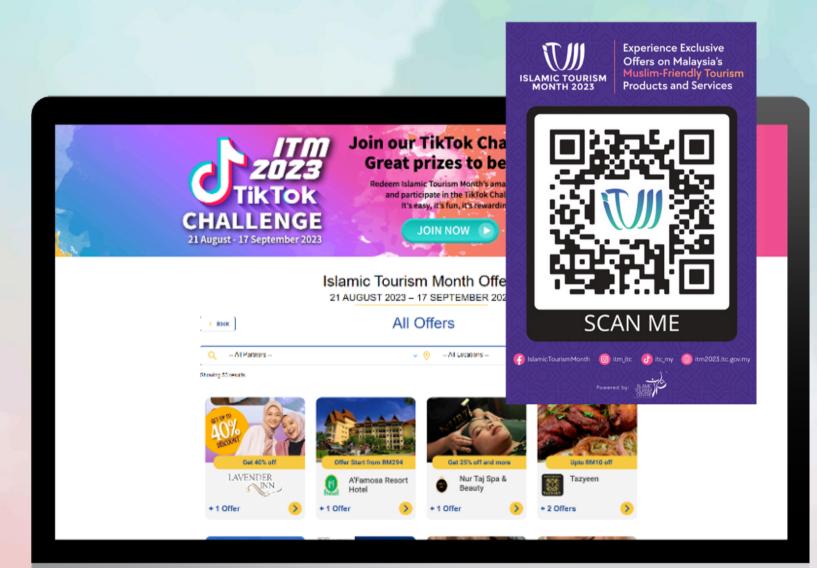


## O3 Partners/ merchants

<u>i</u>	SLAVEST TOURISM MONTH
Islamic Tourism Month Delights Welcome to the Partner Portal	
386 C Sine senter coo Type the code show:	
Engle To Passar Park 🌍 Forget Pennavy 19	



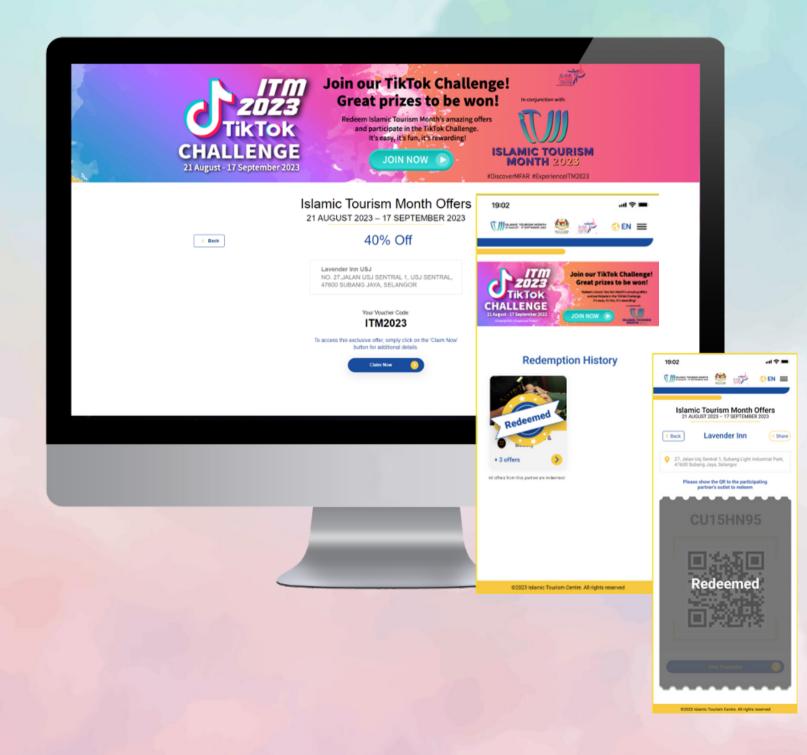
## gritPlus Platform for ITC user providing a QR voucher to partner



- location
- Users can also scan the generic QR code from Various ITC digital, print and ATL collaterals Users will be directed to register themselves and agrees to T& C and PDPA
- Only need the Mobile number and MMYY of the birthdate to register and avail the rewards
- Users can search for the rewards based on category, partner name etc.
- The reward marketplace build behind the qritPLUS platform will list all the relevant reward vouchers

User scan the QR code placed at a merchant

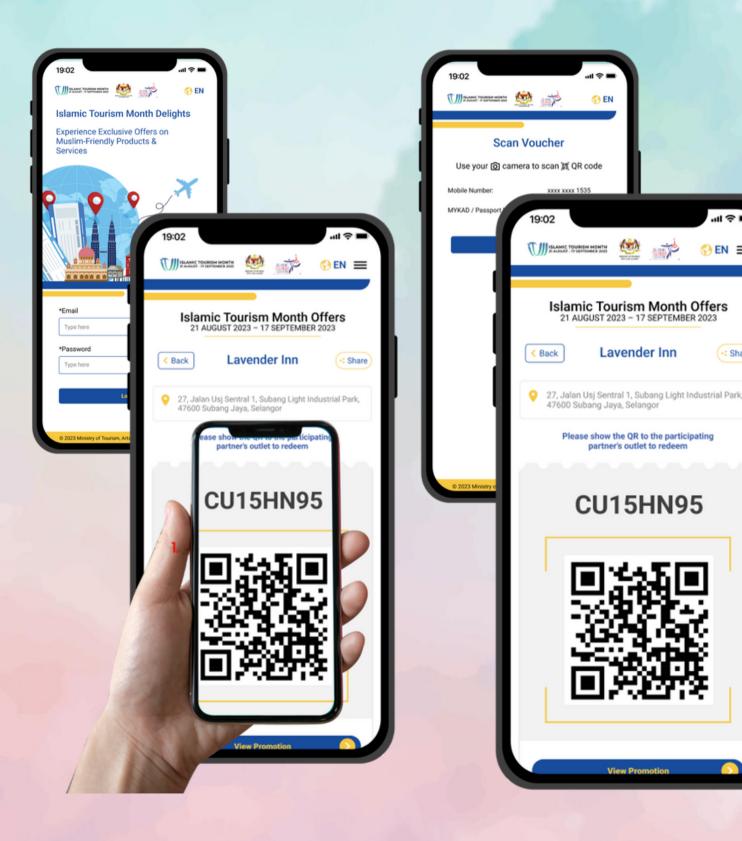
## gritPlus Platform for ITC user providing a QR voucher to partner



- partner.
- and scan the voucher to validate the same
- Partner can just login to their gritPLUS access Information will be displayed on the QR page upon scanning
- User will see a message saying "Redeemed" User will see their redeemed vouchers under
- their redemption history



Users tap on the voucher and show it to the



## gritPlus Platform for ITC partner redeem to voucher

- administrator
- mobile device.
- Voucher'.
- displayed for the partner.



• To scan a user's QR, partner will be required to login to the partner portal using the email address and password provided to them by the

 The partners are onboarded by the administrator Partner will scan the QR code presented by the user. Partner can scan the QR code using their

Partner will then be able to select 'Redeem'

 If the voucher that was scanned is valid than a successful redemption message will be

## gritPlus Platform for ITC **Reporting & Insights**

	😑 Islamic Tou	rism Month 2023 - OR Campaigns	
Home Home Customers Custo	O1 Customer Joins	Customers; cined between og/May/zoo23 to 06/Alug/zoo23	Traffic 1 Total 1 >
	02		

A detailed reporting & Insights engine for the qritPLUS platform

- Partners joined Customers Acquired • Daily trends • Day of a week, Week of a month Location statistics Offer popularity Partner level reward redemption status Reward type analysis



#### CUSTOMER RETENTION

# BUILD CUSTOMERS FOR LIFETIME!

focus on your most loyal and valuable customers through our retention programs.







## Code

\*\*\*\*>

↓ Download

# REQUESSOR \*



## Drop us an email at hello@qritplus.com



Visit our website at **www.qritplus.com** 

a demand gen initiative by

