THE COMPLETE RETENTION PROGRAM

GENERATE UPTO 4X MORE SALES!

INTRODUCING

QRit+

Scan it . Grab it . Claim it

www.qritplus.com

QR Code Digital Stamp Card

a cloud based Customer Retention Program to 4x your sales & customers

a Demand Generation Program initiative by StratAgile

THE BENEFITS & ROI

MORE CUSTOMERS!
MORE SALES!

Get more business from your existing customers!

GET CUSTOMERS ONBOARDED IN JUST 2 CLICKS

- NO MOBILE APP DOWNLOADS
- NO COMPLICATED LOGINS

THE ROI OF RETENTION

GET MORE SMILING CUSTOMERS!

Get up to 88% more revenue* with our Customer Lifetime Value and Likelihood to Purchase from Same Customers

THE DIFFERENCE

INSTANT REDEMPTIONS

Reward your customer **instantly with offers, gifts and discounts** at billing to increase customer satisfaction and retention

REMARKETING YOUR CUSTOMERS

CONNECT WITH CUSTOMERS

Digital platform to connect, communicate and engage with your customers resulting in acquisition and remarketing to improve sales.

PERSONALISE YOUR CUSTOMER

PERSONALISED CUSTOMER ENGAGEMENTS

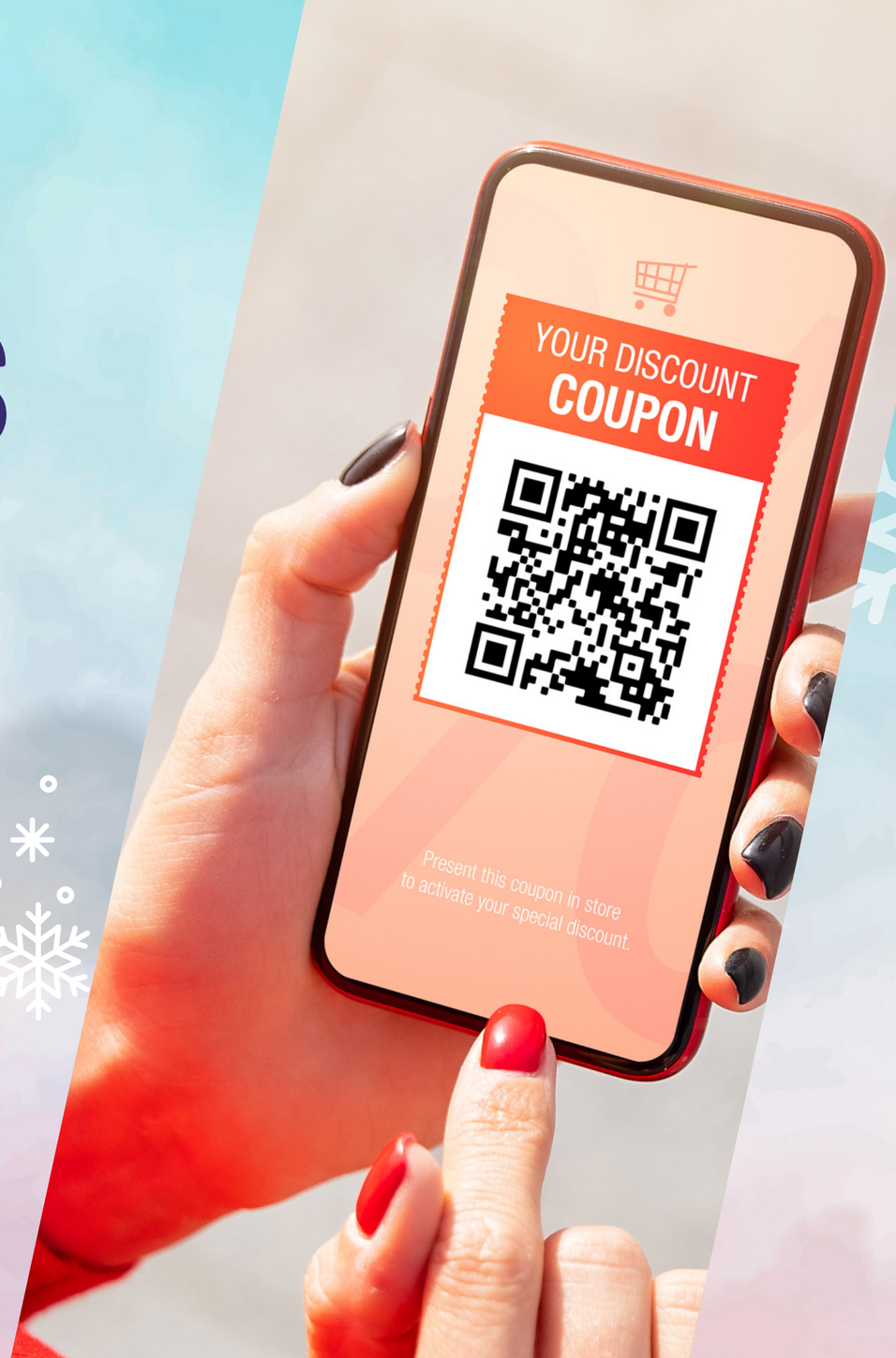
Connect and communicate with your customers using personalised and feature rich strategies to retain them for a longer peiod!

Gamification
point scoring competitions

Lucky Draws
win extra prizes from lucky draws

Personalise
engagement based on interests

Marketplace
cross business vendor promotions



FLEXIBLE AND SCALABLE

3RD PARTY INTEGRATIONS

The platform is flexible and scalable to any extend as per the requirement from the brand

- Marketing Automation
- Online shopping sites
- Digital Marketing
- Offline Marketing

THE DIFFERENCE

PACKAGES WE OFFER

QR-ESSENTIALS
rewards

QR-LITE
engagements

QR-PRO
personalise

CUSTOM
as per requirement

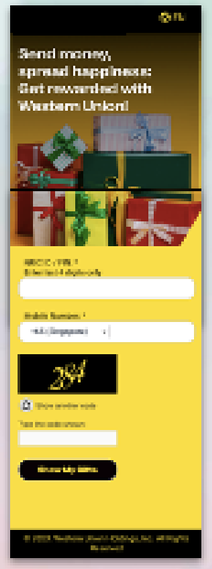
THE PROCESS

HOW IT WORKS?

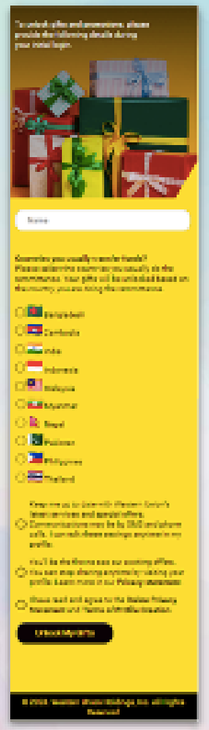
Customer/Prospect Engagement Journey

qritPLUS needs a one-time installation and configuration to setup and skin the platform with your brand theme before you open it to your customers.

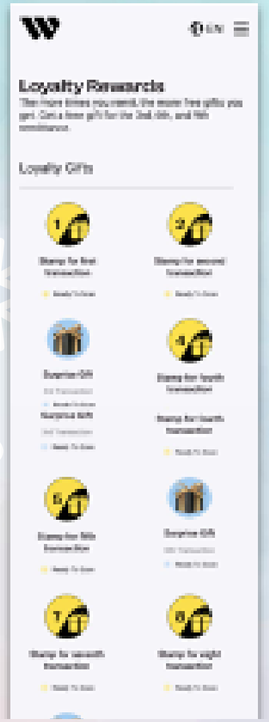
01. Scan QR at AN outlet



02. Signup at the platform

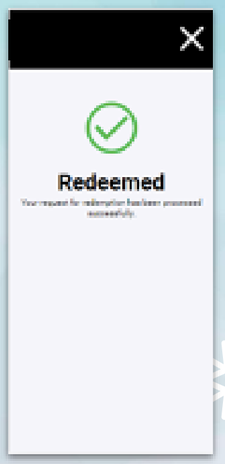


03. Simple profiling and T&C



04. Rewards digitised & dynamic

05. Easy redemption – Instore or Online



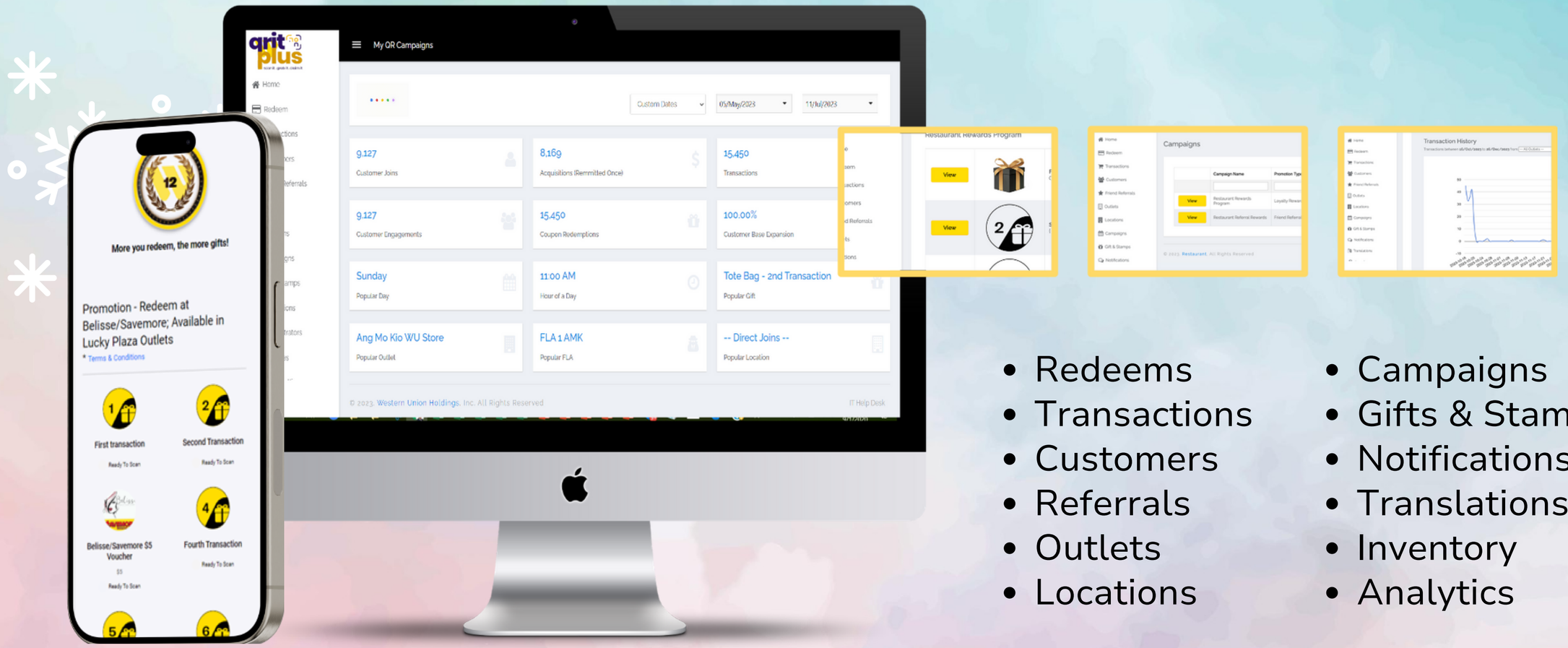
06. Entire redemption digitised & tracked

THE PROCESS

HOW IT WORKS?

Merchant Set up and Close Loop journey

qritPLUS has a built-in dashboard with an Insights engine across all campaign activities and CRM programs.



- Redeems
- Transactions
- Customers
- Referrals
- Outlets
- Locations
- Campaigns
- Gifts & Stamps
- Notifications
- Translations
- Inventory
- Analytics

THE RECOGNITION

CASE STUDIES

qritPLUS

Reward Platform For illy Malaysia

illy is one of the iconic brands when it comes to F&B across the world and known for its coffee.

The QRITPLUS platform is a SaaS rewards platform targeted to retail business enabling the customers and prospects to gain rewards with ease by using their phone camera QR scan or simply type a tiny URL. No mobile Apps, no complex passwords.

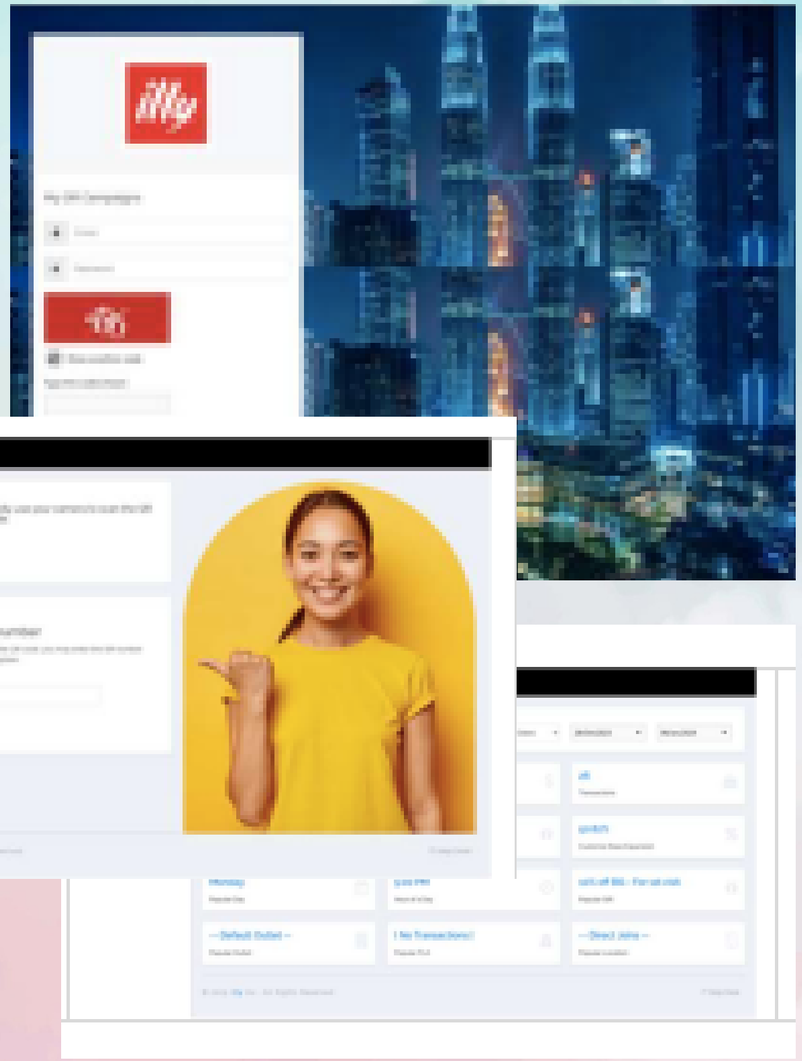
This will help illy in customer acquisition, retention and loyalty building.

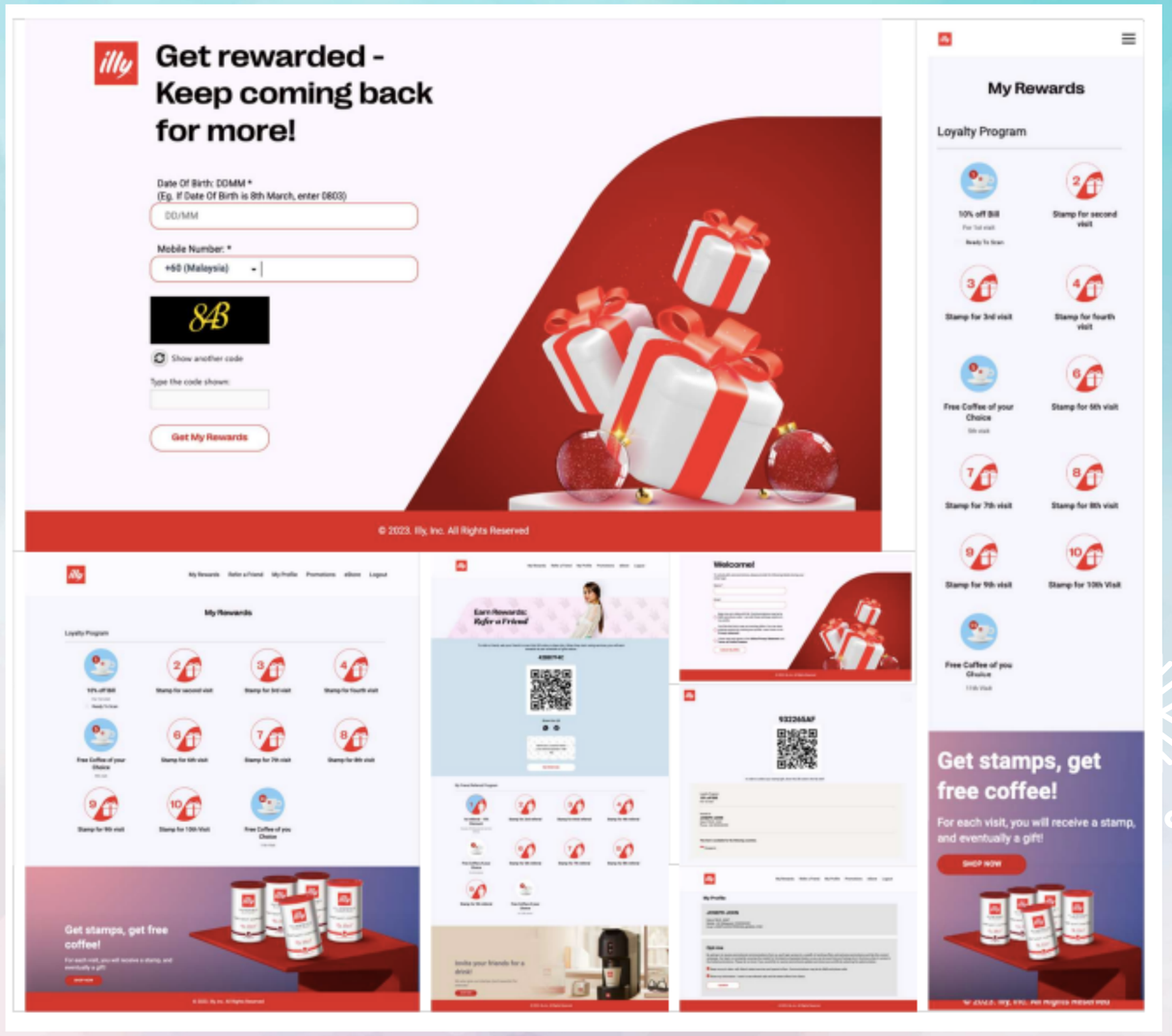
Features include:

- Customer Sign Up
- Member Login
- My Profile
- My Rewards
- Refer a Friend
- Activate Stamp
- Promotions
- E-Store
- Customer Logout
- Admin Login
- Dashboard
- Reports
- Redeems
- Admin Logout

THE RECOGNITION

CASE STUDIES





THE RECOGNITION

CASE STUDIES

ISLAMIC TOURISM CENTRE

MINISTRY OF TOURISM & CULTURE, MALAYSIA

qritPLUS platform developed for ITC MOTAC is to help the local residents and international visitors to avail the partners offers during the Islamic month across the country.

qritPLUS

Reward Platform For ITC MOTAC Malaysia

THE RECOGNITION

CASE STUDIES

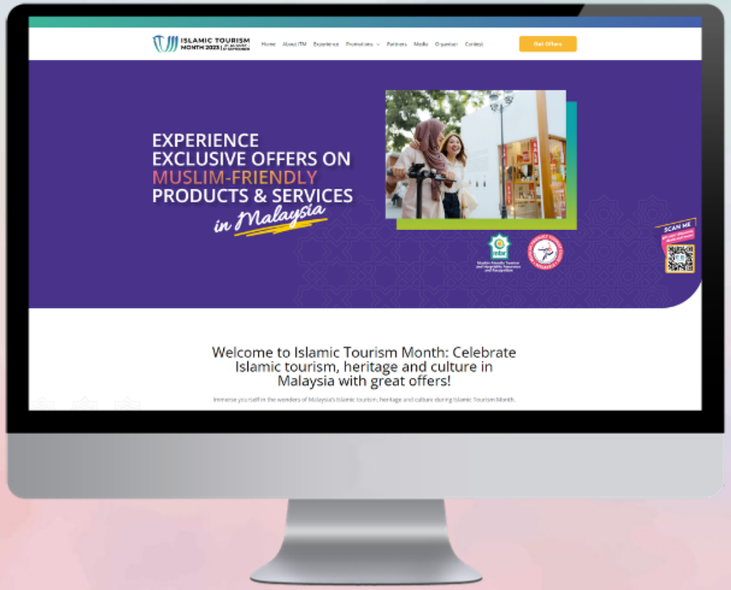
qritPlus Platform for ITC

Three types of Users

ISLAMIC TOURISM CENTRE
MINISTRY OF TOURISM & CULTURE, MALAYSIA

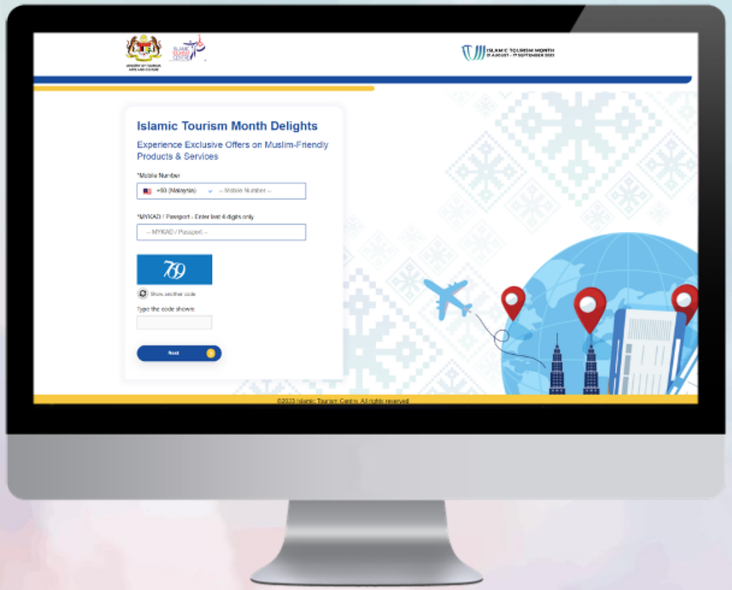
01

MASTER ADMIN - ITC MOTAC



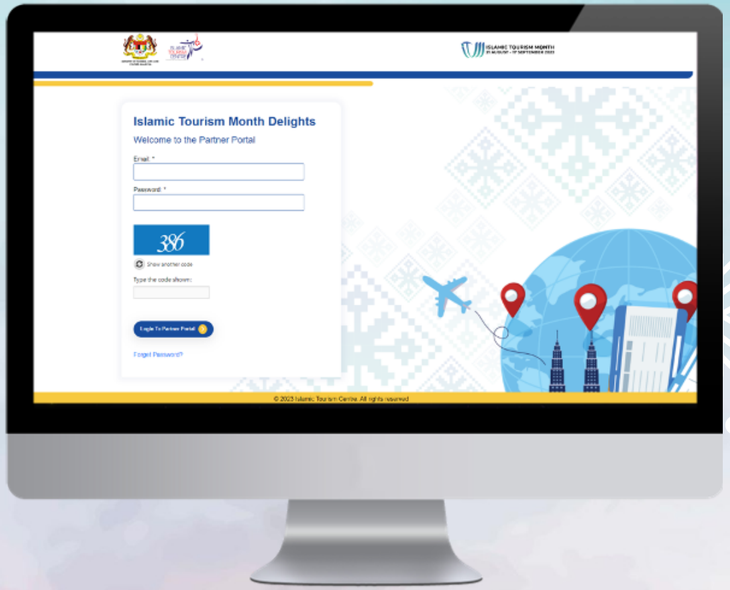
02

USERS - PARTICIPANTS



03

PARTNERS/ MERCHANTS



THE RECOGNITION

CASE STUDIES

qritPlus Platform for ITC

user providing a QR voucher to partner

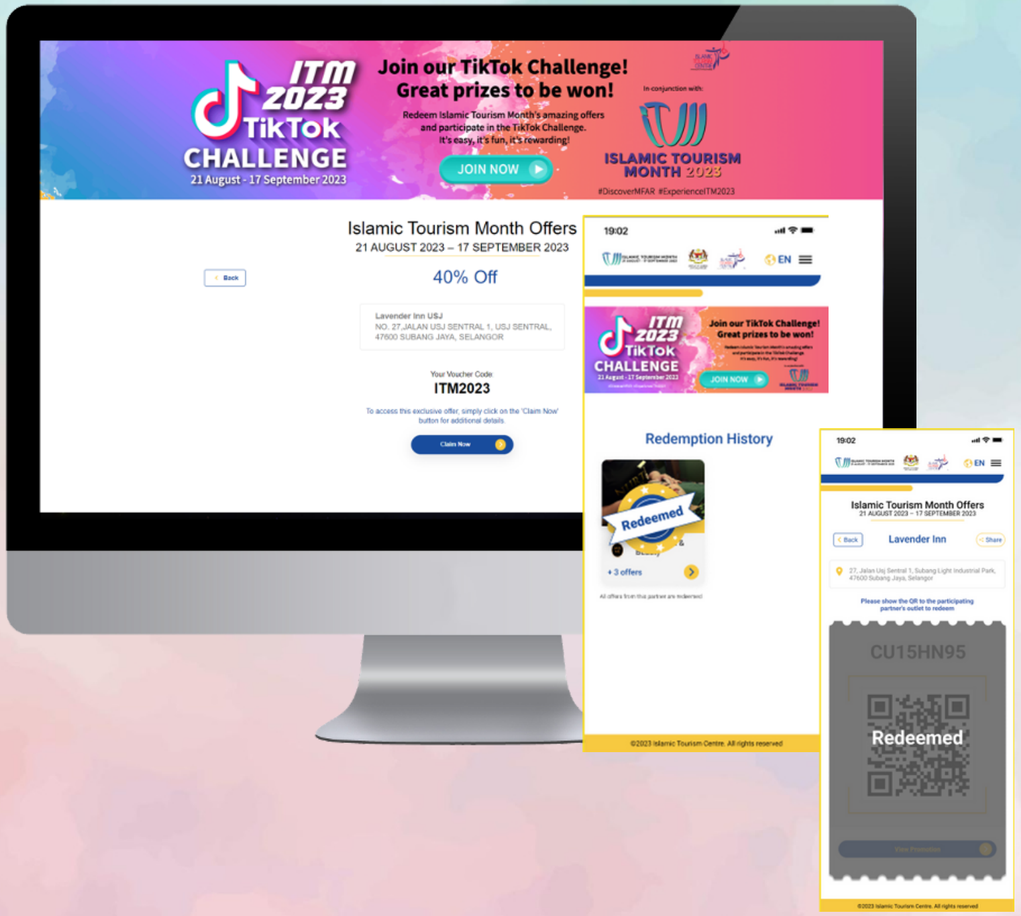
- User scan the QR code placed at a merchant location
- Users can also scan the generic QR code from Various ITC digital, print and ATL collaterals
- Users will be directed to register themselves and agrees to T& C and PDPA
- Only need the Mobile number and MMYY of the birthdate to register and avail the rewards
- Users can search for the rewards based on category, partner name etc.
- The reward marketplace build behind the qritPLUS platform will list all the relevant reward vouchers

THE RECOGNITION

CASE STUDIES

qritPlus Platform for ITC

user providing a QR voucher to partner



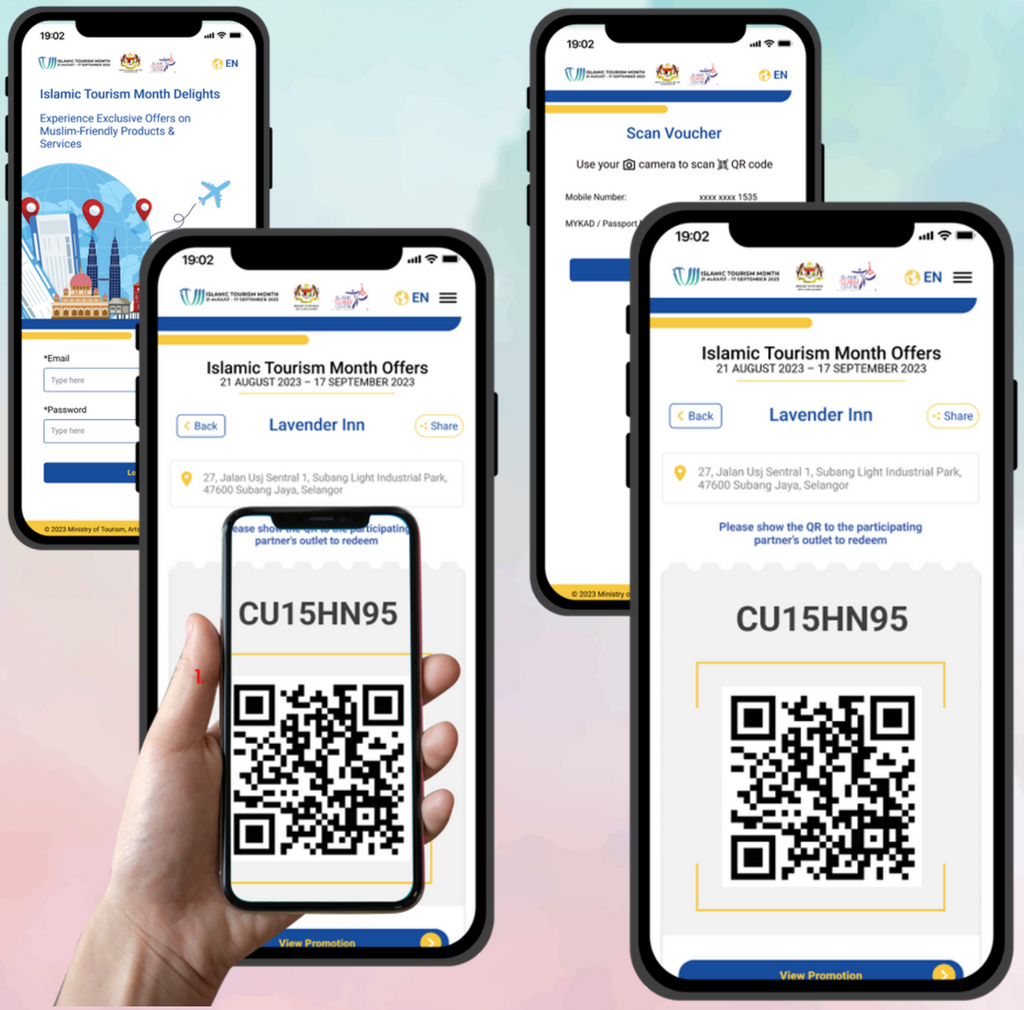
- Users tap on the voucher and show it to the partner.
- Partner can just login to their qritPLUS access and scan the voucher to validate the same
- Information will be displayed on the QR page upon scanning
- User will see a message saying “Redeemed”
- User will see their redeemed vouchers under their redemption history

THE RECOGNITION

CASE STUDIES

qritPlus Platform for ITC

partner redeem to voucher



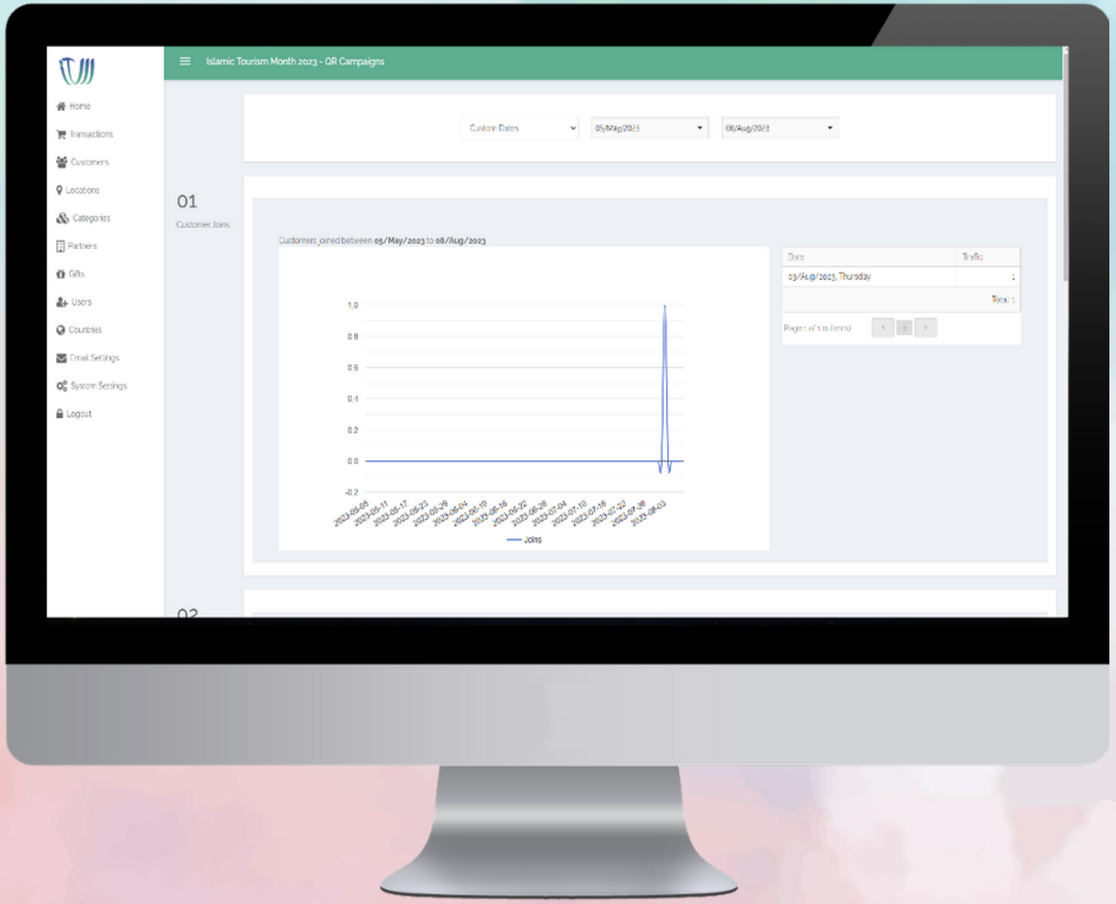
- To scan a user's QR, partner will be required to login to the partner portal using the email address and password provided to them by the administrator
- The partners are onboarded by the administrator
- Partner will scan the QR code presented by the user. Partner can scan the QR code using their mobile device.
- Partner will then be able to select 'Redeem Voucher'.
- If the voucher that was scanned is valid than a successful redemption message will be displayed for the partner.

THE RECOGNITION

CASE STUDIES

qritPlus Platform for ITC

Reporting & Insights



A detailed reporting & Insights engine for the qritPLUS platform

- Partners joined
- Customers Acquired
- Daily trends
- Day of a week, Week of a month
- Location statistics
- Offer popularity
- Partner level reward redemption status
- Reward type analysis

CUSTOMER RETENTION

BUILD CUSTOMERS FOR LIFETIME!

focus on your most loyal and valuable customers through our retention programs.

Request Demo →

CONNECT WITH US

REQUEST DEMO

Drop us an email at
hello@qritplus.com

Visit our website at
www.qritplus.com

a demand gen initiative by Stratagile